

# **National Yang Ming Chiao Tung University**

## **2025 Innovation and Entrepreneurship Competition**

1. Purpose
  - a. To help promote entrepreneurship on campus, encourage young generation with potential to team up for technology commercialization, try to verify the feasibility in the market, and successfully move to the path of entrepreneurship, which will lead to the development of industrial innovation.
  - b. Bridge the funding gap for campus startup teams during the early stages, while introducing professional entrepreneurship incubation and mentoring services to assist with technology commercialization and reduce the failure rate of startups.
2. Organizer

The Center of Innovation and Entrepreneurship (hereinafter referred to as the Center) of the Office of Industry-Academia Co-Creation of the University.
3. Co-Organizer

Si-Soft Research Center of NYCU, Sports Science and Technology Center of NDHU and Spring Foundation of NCTU.
4. Competition Schedule (unscheduled dates will later be announced)

April. 18 : Online registration deadline for preliminary round  
May. 2 : Deadline for submission of preliminary round PPT and other documents  
May. 19 : Preliminary round results announced  
May. 28 : Semifinal  
June 2 : Semifinal round results announced  
June. 3~July.31 : Entrepreneurship Workshop  
August. 5 : Business plan and presentation materials submission deadline for the final round  
Early September : Final (Demo Day and Award Ceremony)  
November. 28 : Deadline for subsidy reimbursement
5. Competition Description
  - a. Entrepreneurial Content
    - 1) There is no restriction on the industry for the entrepreneurial theme, with the goal of establishing a new startup and presenting a feasible entrepreneurial plan with a prototype of a product or service.
    - 2) If the entrepreneurial theme is to combine the 'Naxsen sensing device' to propose an innovative business idea, the total score will be weighted by 30%.
  - b. Contest Category

- 1) **Student Group** (The representative must be a current student of the NYCU school, and all team members must have student status.)
- 2) **Teacher-Student Group** (The representative must be a faculty member of the NYCU school, and the team must include at least one current student of the school.)

c. Qualifications

- 1) Each team must consist of at least 3 members and no more than 5 members.
- 2) The applicant representative must be a currently enrolled student of NYCU (proof of enrollment must be attached in the registration materials) or a faculty member of NYCU (a photo of the staff ID must be attached in the registration materials).
- 3) Each person is limited to participating in a group of teams.
- 4) Team members must not be the responsible persons of other companies or businesses.

d. Application Method

Fill out the basic information online (link is based on the announcement).

e. Competition Process

- 1) **Preliminary round:** Submission of presentation and application documents to the Center will serve as the basis for qualification and document review, and teams will be selected based on their performance in the preliminary round.
- 2) **Semifinal round:** Teams will prepare a 5-minute oral presentation, followed by a 10-minute Q&A session.
- 3) The teams that pass the semifinals, if their startup theme incorporates “Naxsen sensing devices”, can borrow one set from the organizer during the competition.
- 4) **Final round:** Teams that pass the semifinal round must complete the mentor guidance and course training arranged by the Center before the final competition. Teams are also required to submit a feasible business plan and presentation for the final round. On the day of the final, teams need to showcase their project outcomes and give a pitch.

f. Evaluation Focus

- 1) **Preliminary round:** Eligibility for competition and completeness of the presentation.
- 2) **Semifinal round:** Oral presentation skills, completeness of entrepreneurial content (Market size of product/service, competitive advantage of product/service, completeness of prototype or business model, team execution, completeness of planning, investment value, and market value).
- 3) **Final round:** Showcase of project outcomes, verbal presentation skills, completeness of the entrepreneurial content (including market size of the product/service, competitive advantages of the product/service, completeness of the business model, team execution capability, investment value, and market value)

g. Awarding and Reimbursement

- 1) After passing the semifinal, each team will receive a subsidy of NT\$10,000.
- 2) After passing the final round, the team selected for the "Best Entrepreneurship Award" will receive a subsidy of NT\$100,000. The team selected for the "Excellent Team Award" will receive a subsidy of NT\$30,000. The winning team whose startup theme incorporates "Naxsen sensing devices" will receive an additional 5 sets of "Naxsen sensing devices".
- 3) Teams that make it to the final must attend the final competition and award ceremony to await the announcement of the winners. Absence will be considered as a forfeiture of the award eligibility.
- 4) The recipients of the subsidy must provide a Subsidy Expenses Management Planning Sheet and utilize the allocated funds according to the approved plan. If any false information is found, the organizing unit reserves the right to cancel the subsidy.
- 5) The principle of reimbursement is based on the expenses related to product development and design, website setup, exhibition registration fees, and any other expenditures that are necessary for the implementation of the business plan.
- 6) The deadline for reimbursement is 2025.11.28.
- 7) The subsidy application criteria and reimbursement will be based on the regulations of the funding source.

6. Rights and Obligations

- 1) Assist in promoting entrepreneurship on campus: Agree to share the team's entrepreneurial experience in the form of text, video, and pictures with the Center and accept the arrangement of business plan writing experience sharing activities after being selected in the final round.
- 2) Participate in entrepreneurship training courses: Teams selected in the semifinal and final rounds have the right to participate in the entrepreneurship training courses held by Startup Lab.
- 3) The Center provides financial, legal, and patent-related consulting services.
- 4) May apply to use the Startup Lab Co-working space in the Center.
- 5) The subsidized team must provide a Subsidy Expenses Management Planning Sheet and utilize the subsidy funds in accordance with the approved plan.

7. Evaluation Committee

- a. Composition of members: The organizer will invite 3~5 external experts and scholars to form the selection committee at each stage.
- b. Confidentiality obligations and avoidance of conflict of interest: Members shall sign a confidentiality clause to ensure the avoidance of conflict of interest of information related to the operation and workflow of the committee and to protect the intellectual property rights of the entrepreneurial teams.
- c. Announcement of review results: The relevant documents shall be announced only after they have been signed and approved by the

chairman of the evaluation committee.

8. Disqualification

If any of the following are identified, the participant will be disqualified.

- a. Malicious misrepresentation of the eligibility requirements.
- b. Plagiarism of concept.
- c. Withdrawal of plan or dissolution of team during the competition period.

9. In the event of force majeure factors that change the content and method of the event, or any unfinished matters, the event will be handled in accordance with the relevant regulations of the Center. The organizer reserves the right to modify the rules and regulations of the event, the content of the awards and the qualification of the candidates without prior notice, and will only publish the relevant information on the website or email within a reasonable range as soon as possible.

10. Organizer

Center of Innovation and Entrepreneurship, NYCU, Mrs. Catherine, nycustartup@gmail.com.